

ART FROM THE HEART PROGRAM

# Call for Entries!

SPOTLIGHT YOUR RESIDENT ARTISTS  
& HIGHLIGHT YOUR FACILITY!



submissions due  
**SEPT 15<sup>TH</sup>**

## SUBMISSIONS DUE: SEPTEMBER 15, 2025

Name of Resident: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_ Gender: ☐ Male ☐ Female

Title of Artwork: \_\_\_\_\_

Medium: \_\_\_\_\_ Year Created: \_\_\_\_\_

*Note: Artwork Must Be Created While Artist Has Resided in a Member Facility. Please Indicate Year Created.*

Name of Facility: \_\_\_\_\_

Facility Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Resident's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Resident's Name (Print): \_\_\_\_\_

Name of Activity Director: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Administrator: \_\_\_\_\_ Email: \_\_\_\_\_

FOUNDATION  
for QUALITY CARE

NYSHFA | NYSCAL

## Entry Form

Send your form to Joanne » [joconnor@nyshfa.org](mailto:joconnor@nyshfa.org)  
or visit us online at [NYSHFA-NYSCAL.ORG](http://NYSHFA-NYSCAL.ORG)

### – CONSENT AND ORIGINALITY –

By submitting this form, I agree that I am in compliance with all of the listed rules and regulations. I hereby grant the Foundation for Quality Care, the New York State Health Facilities Association and the New York State Center for Assisted Living permission to use my artwork and name for reproduction and promotional purposes and/or to display my artwork without compensation. I understand that my artwork may be exhibited online and may be released for use by media outlets, including television, newspaper, magazine or Web / Internet /Intranet. I hereby certify that this is my ORIGINAL WORK and IDEA and is not a copy of any published art or any other materials protected by copyright laws. Resident's signature is required.



SPOTLIGHT YOUR RESIDENT ARTISTS  
& HIGHLIGHT YOUR FACILITY!

NYSHFA | NYSCAL and the Foundation for Quality Care proudly celebrates the unique talents and artistic expressions of New York's dynamic long-term care residents for its 21st year! We invite our Members to participate in this special program.

**NEW THIS YEAR!** This year's Art from the Heart program is all about celebrating creativity through connection! We're excited to produce a beautiful set of special occasion note cards featuring winning resident artwork on the cover. Each card will be blank inside—perfect for adding your own heartfelt message. Whether it's a birthday, anniversary, thank you, get well, or holiday wish, these cards are ideal for any meaningful moment.

**BE RECOGNIZED!** An independent panel of judges will select 10 winning entries. Those chosen will be featured in the set of "Art from the Heart" note cards, which will be distributed to the artists, their families, and NYSHFA | NYSCAL member facilities.

*This program not only highlights artistic talent but also gives back by funding educational programs and scholarships that empower New York's dedicated workforce.*

SUBMISSIONS DUE:

SEPT 15<sup>th</sup>

## Rules & Regulations

### A Maximum of Two Entries Per Facility will be Accepted

Members are encouraged to hold an art contest in your facility to select which artwork will be submitted. You may wish to have your residents vote or invite a local art teacher or artist to help with the judging.

### Only One Entry Per Artist

The artist must be a resident of a NYSHFA / NYSCAL member facility and reside in the facility at the time of submission.

### All Art Must Be an Original Creation & Idea

The design may not be a copy or duplicate of any previously published artwork and not greater than five years old.

### Submissions Must Be a Drawing or Painting

Artwork may be black and white or multicolored and may be done in any of the following media: oil paint, tempura paint, watercolors, ink, pastels, etchings, pencils, charcoal, markers or other similar media.

### All Entries Must Comply with the Rules & Regulations

Entries that do not comply or are received after the deadline will not be considered.

## How to Upload Artwork

### Prepare Your Artwork

- » Ensure your artwork is in a digital format (JPEG/PNG)
- » Name your file clearly, including the artist's name and title of the artwork

### Visit [NYSHFA-NYSCAL.ORG](https://www.nyshfa-nyscal.org)

- » Navigate to the "Art from the Heart" section

### Submit Your Artwork Online

- » Fill out the required information about the artwork and the resident artist
- » Upload the digital file by clicking the "Choose File" button and selecting your artwork from your device
- » Review your submission details to ensure everything is correct
- » Click the "Submit" button

### Submit Your Artwork via Email

- » Please fill out the back of this sheet with all information requested
- » Attach digital artwork in a JPEG/PNG format
- » Email to Joanne at [joconnor@nyshfa.org](mailto:joconnor@nyshfa.org)

You will receive a confirmation email once your artwork has been successfully uploaded.



BEST IN SHOW  
Roy Kratochvil

*Spotlight  
Your  
Resident  
Artist!*  
CONGRATULATIONS  
TO THE 2025  
FEATURED  
RESIDENT ARTISTS!



Reed Buderus, Emily Canales, Howard Chamberlin, Alan Deacon, Linda Fisher, Adele Gore,  
Alan Malanik, Loretta Morris, Rose Ponte, Mary Ragusa, Thomas Scheckenbeck, Marilyn Wendt

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### QUESTIONS?

If you have any concerns or challenges with online submissions, please connect with Joanne at [joconnor@nyshfa.org](mailto:joconnor@nyshfa.org)

## JUDGING

Entries will be judged on visual impact, artistic merit, originality of concept and overall appeal. An independent panel of judges will select 10 winning pieces to be featured in a professionally printed set of note cards.

The Foundation for Quality Care (FQC) will notify each winning artist's facility and request a high-resolution digital file of the original artwork for production. Detailed instructions will be provided to ensure the best possible print quality.

FQC reserves the right to authorize the reproductions of all entries in any form and to use the winners' names for promotional purposes without compensation to the artist.